



Little Red Door Cancer Agency

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FOR IMMEDIATE RELEASE

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Southwestern High School FFA Raising \$10,000 to Fight Breast Cancer

Mount Auburn March for the Cure Helps the Little Red Door Cancer Agency during Breast Cancer Awareness Month

Indianapolis (October 7, 2010) -- The Mount Auburn March for the Cure, www.marchfortheure.com will be held Sunday, October 17, 2010 at the Southwestern High School track. The breast cancer event benefits the Little Red Door Cancer Agency. Walk! Run! Have Fun! Is this year's theme, with the event celebrating its 5th year. There will be a 1 mile Family Fun Walk, 5k Fitness Walk and 5k Run.

A bake sale, entertainment, door prizes, lunch available, petting zoo, basketball obstacle course, temporary tattoos, survivor's lap and memory balloon launch will all be added features of the event.

The event is hosted by Southwestern High School FFA and volunteer professional event coordinator Kim King Smith Events, llc They hope to raise \$10,000 to benefit the Little Red Door and its service to the entire central Indiana community with breast cancer assistance. Southern Indiana Surgery is corporate sponsor for the fifth year also.

Registration begins at 11:30 A.M. and the event begins at 1:00 P.M. Register the day of the event or online at www.marchfortheure.com

Participants are asked to refrain from bringing pets and all participants under 18 will need a release signed by their parent/guardian that day.

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Little Red Door Cancer Agency strives to make the most of life and the least of cancer, by reducing the physical, emotional, and financial burdens of cancer for the medically underserved residents of Central Indiana. Little Red Door Cancer Agency opens doors to reduce the physical, emotional and financial burdens of cancer through a variety of free services, including screening and detection, client services, education and client navigation.